

THIBAUT KIM

www.tbokim.com | tbokim@mac.com | 508.308.7916

EXPERIENCE

DraftKings, Boston, MA

January 2017 - Present

Director of Design

Overseeing visual design within brand marketing team while still remaining hands on with motion graphics, and visual design related projects. Worked closely with the Creative Director in updating the DraftKings brand visual identity.

John Hancock / Manulife , Boston, MA

August 2016 - January 2017

UX Design

Supporting John Hancock / Manulife in building UX initiatives within the Global Solutions Delivery division. Main focus on visual design for internal and external facing products.

SapientNitro, Boston, MA

August 2012 - August 2016

Design Manager

Lead projects and managed client relationships on projects such as Philips Healthcare, Schneider Electric, TD Garden, Dunkin Donuts, BlueCross BlueShield VT. Oversaw and helped managed the creative team.

Digitas, Boston, MA

October 2008 – August 2012

Associate Director, Creative

Design and art direction for Duracell.com (US and Global)

Design and art direction for Bank of America micro sites, and social media components.

Design and art direction for Crest + Oral B Yuck Mouth application for iOS devices.

Various design and flash production for P&G clients such as, Tide, Bounce, Duracell, Crest and Oral B.

Ogilvy One, SAR Hong Kong, China

July 2006 – September 2008

Art Director

Design and art direction on various interactive projects for clients such as American Express, Reebok, eBay, Northwest Airlines, IBM, The Economist, DHL, Hoegaarden, Hennessy, Guinness and Smartone Vodafone.

Arnold Worldwide, Boston, MA

August 2005 – April 2006

Senior Flash Designer

Hill Holliday Interactive, Boston, MA

December 2000 – August 2005

Senior Flash Designer

Zentropy Partners, Boston, MA

January 2000 – October 2000

Junior Designer

Hill Holliday Interactive, Boston, MA

June 1999 – December 1999

Production Designer

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AWARDS

Hatch Awards – 2013
Games Single Entry: Bronze
Adobe Max Battle of the Hands

Hatch Awards – 2013
Experiential: Bronze
Adobe Max Battle of the Hands

Hatch Awards – 2013
Unconventional Format: Merit
Adobe Max Battle of the Hands

One Show – 2006
Merit
The Economist Voice Analyzer Banner

OMMA Awards – 2006
Best Standard, Flash or Rich Media
Expandable Banner
RadioShack Motorola L6

Hatch Awards – 2003
Merit
Hill Holliday website

AIGA BoNE Show Award – 2003
Best of Show
Thermo Virtual Lab

Hatch Awards – 2002
Merit
Boston Globe Taxi Top

AdTech Awards – 2002
Best Consumer Campaign
LoJack CD-ROM

One Show Interactive – 2001
Merit
Signator CD-ROM

PUBLICATION

Friends of ED
Rich Media StudioLab – Signator CD-ROM

EDUCATION

Boston University, Boston, MA
B.S. in Communications

SOFTWARE

Adobe AfterEffects, PhotoShop, Illustrator, Premier, Flash, Dreamweaver, 3D Studio MAX